



**News story template:**

**Journalist notes from game**

**People**

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**Events**

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**Issues**

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**Weather**  
Today: Partly sunny, hot.  
High 91, Low 73.  
Tomorrow: Cloudy, hot.  
High 91, Low 73.  
Weekend:  
High 91, Low 73.

# Avalon News

WEDNESDAY, JULY 26, 2006

35¢  
THE AVALON NEWS  
ISSN 1545-8111

**Your headline (MISSION X)**

**Your name**

[Interesting lead/opening for your story]

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[Develop your story]

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Remove this text and put picture here.

Put picture text here

[Finish your story]

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[If you have a chance to upload the article consider posting it on our forum for other people and students to see and discuss. Please visit [www.seriousgames.dk/forum](http://www.seriousgames.dk/forum)].

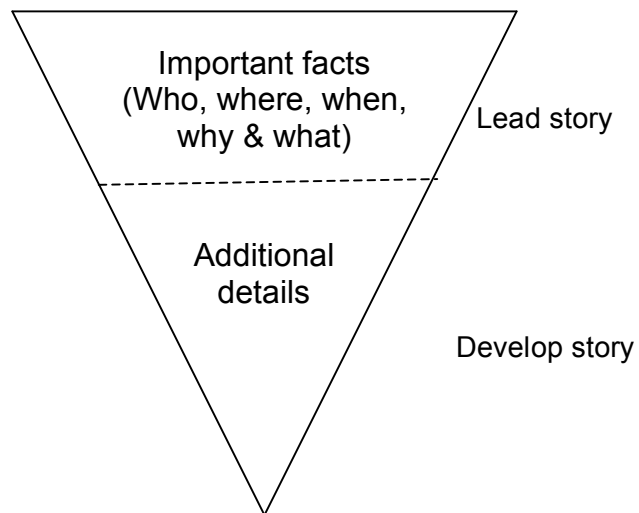


## REMEMBER

News stories are built on the “w” words – who, where, when, why & what.

News stories use the inverted triangle starting with the important facts and then go on to cover the additional details.

You use strong quotes and pictures to give your story more bite (look at the website section for the theme you are working with right now).



**Below you see a number of important criteria for selecting a newsworthy story:**

- Uniqueness –unusual events and experiences
- Timelines – events and experiences that are current, happening right now.
- Proximity – events that occur near the reader
- Importance – important to the reader’s lives or surroundings (e.g. family, community)
- Impact – news that has an impact on the situation for the readers
- Prominence – well-known people, organization or institutions
- Suspense – events where the outcome is not known
- Progress – advances in science, medicine, or technology
- Conflict – people or groups that disagree
- Emotions – love, hate, fear, jealousy and similar